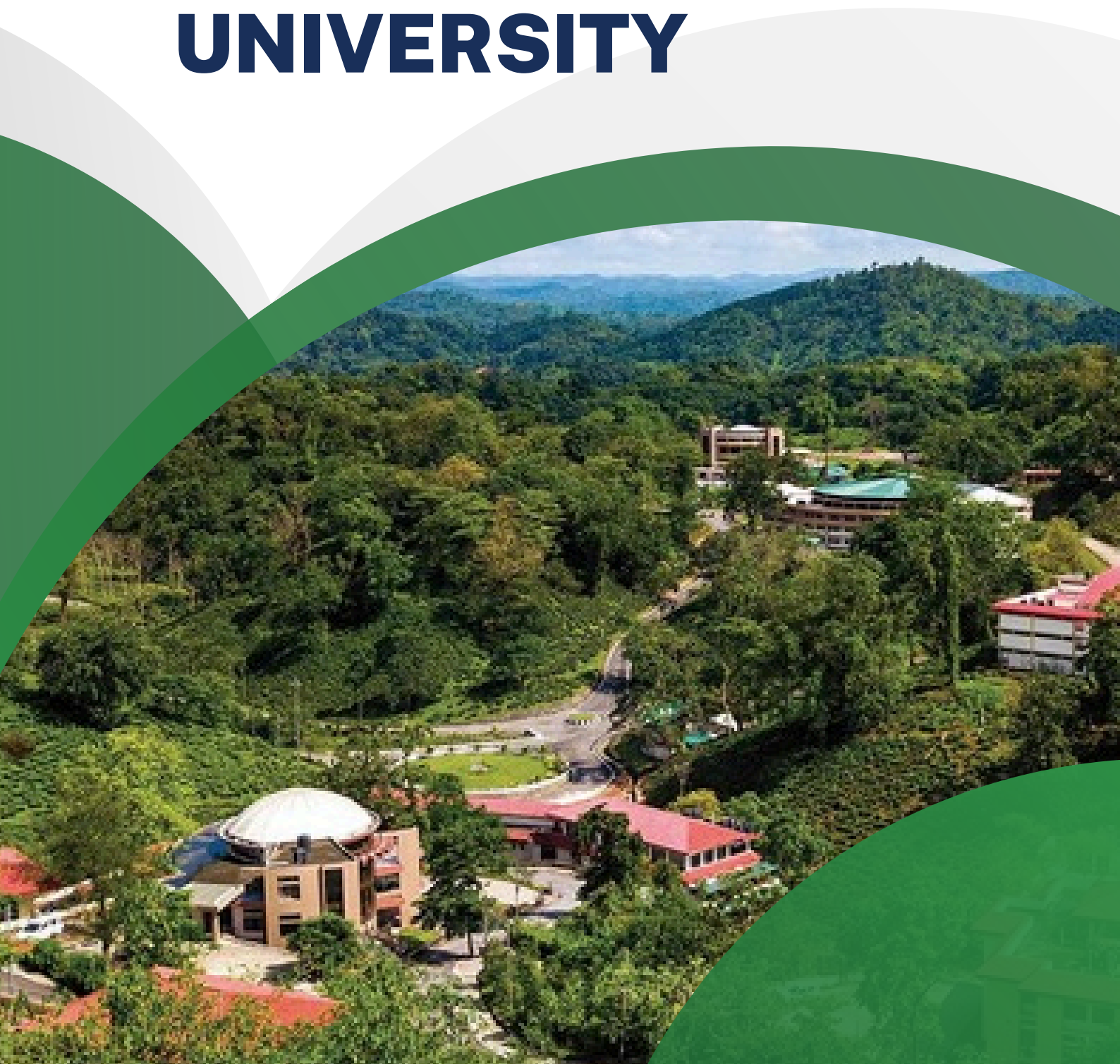


Centre for Distance &  
Online Education



# **ASSAM DON BOSCO UNIVERSITY**



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# About Our University

Shaping Bright Futures  
Beyond Boundaries



## Assam Don Bosco University

Founded in 2008 by the Salesian Society, Don Bosco University is dedicated to offering holistic and personalized education.

The University offers comprehensive undergraduate, postgraduate, and professional programs designed to cater to the needs of working professionals, lifelong learners, and aspiring leaders.

At Assam DBU, our mission is to provide accessible, high-quality education that prepares students for leadership roles in various sectors and contributes to social transformation. We aim to equip students with the skills and knowledge they need to thrive in an increasingly interconnected world. Programs offered at DBU combine a strong academic foundation with practical insights, ensuring that students gain the relevant skills to meet industry demands.

 **15+ Years Of  
Holistic & Personalised  
education**

THE SCHOOL WAS NOT THE END; IT WAS  
RATHER THE INSTRUMENTAL MEANS FOR  
IMPROVING THE WAY OF LIFE.

**St. John Bosco (Don Bosco)**





## Who We Are

Assam Don Bosco University is a premier institution of higher education dedicated to excellence in teaching, research, and service. Rooted in the vision of Don Bosco, we aim to educate young people with values, skills, and knowledge that prepare them to be responsible leaders and contributors to society.

We combine academic rigor with innovation, research, and community engagement, creating a holistic learning environment that nurtures intellectual growth, character formation, and a commitment to the greater good.



## Why Choose Assam Don Bosco?

- A UGC, AICTE, and NAAC accredited university with international collaborations
- Rooted in Don Bosco's philosophy of integrity, ethics, and service.
- Cutting-edge curriculum designed to meet global industry standards.
- An academic and educative style of relationship founded on love, manifested to and perceived as such by the students (loving kindness).

## Our Legacy

Assam Don Bosco University carries forward the rich educational tradition of the worldwide Don Bosco network, which serves millions of young people in over 130 countries. Inspired by the vision of St. John Bosco, our legacy is built on a foundation of academic excellence, values-based education, and a deep commitment to social transformation.

With a legacy of nurturing character, leadership, and innovation, the university stands as a beacon of hope and opportunity, shaping generations of students to make meaningful contributions to society and the world.

## What Sets Us Apart



### **01** Internationally Accredited Curriculum

We integrate both national and international education standards, ensuring our students are equipped to thrive in a global landscape.



### **02** Personalized Learning Approach

Every student is unique, and our programs are designed to cater to individual learning styles and aspirations.



### **03** Experienced and Passionate Educators

Our faculty comprises dedicated professionals who inspire students to think critically and lead confidently.



### **04** Diverse and Inclusive Environment

We celebrate diversity and foster a culture of respect, inclusivity, and collaboration.



# **Mission, Vision & The spirit of the University**



## Mission

**Our Role** - to be a centre for culture, knowledge, research, intellectual ferment; for critical thinking and analysis of whatever shapes and impacts human life: culture, politics, governance, religion, education, health care etc.

**Our Commitment** - to make professional and higher education accessible to the weaker sections of society.

**Our Endeavour** - to ensure that our graduates become dependable human leaders with a strong sense of commitment to the disadvantaged.

## Vision

To mould young persons into intellectually competent, morally upright, socially committed and spiritually inspired citizens at the service of India and the world of today and tomorrow, by imparting holistic and personalized education.'

Guided by this vision and leveraging its century-old expertise in education in India and abroad, Don Bosco University is envisaged to be a centre of excellence in study and research focusing upon the following:

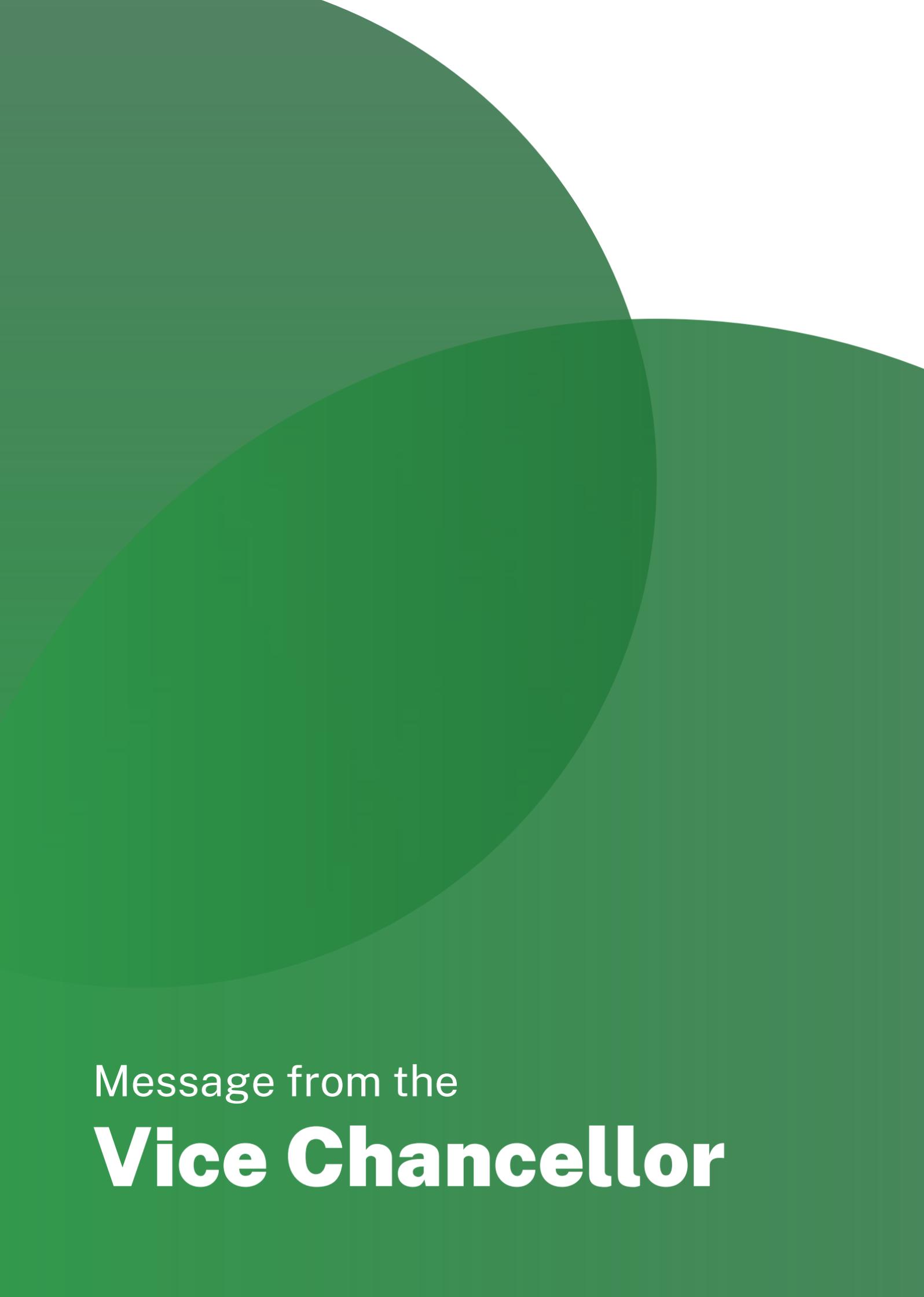
1. Providing easier access to higher education for the underprivileged
2. Harmonising technical excellence with human and religious values
3. Employment-oriented courses in emerging areas of contemporary technology and service



4. 'Teacher Education' as a privileged area of interest to accelerate the pace, reach and quality of education
5. Impetus to research initiatives with practical and social relevance
6. Providing a forum for debate and research on key human issues like religion & culture, peace & justice
7. Contributing to the socio-economic development of North-East India
8. Boosting international linkages and collaboration in university education

## **The spirit of the university has been encapsulated in its emblem which has five distinct elements**

1. 'The Cross' signifies its underlying Christian inspiration;
2. 'The Profile of St. John Bosco' denotes its distinctive educational philosophy;
3. 'The book emphasizes its commitment to academic excellence;
4. 'The rays of the Rising Sun' stand for its dynamism and commitment to society; and,
5. The motto, 'Carpe Diem' which meaning 'Seize the Day' challenging every Bosconian to grasp the opportunities presented by each new day and attain 'life in its fullness.'

The background of the slide is a solid dark green. It features two large, overlapping circles in a lighter shade of green. One circle is positioned in the upper left, and the other is in the middle right, with their intersection creating a lens-like shape in the center.

Message from the  
**Vice Chancellor**



## **Fr (Dr) Jose Palely**

**Vice Chancellor  
ADBU**

Belonging to the worldwide family of the Salesians of Don Bosco, we have set very high goals for ourselves. We are a young university – but we nurse big dreams, and strive to achieve them. If you are looking for a place to study, and dream of receiving quality education, DBU is the place for you. As the Vice Chancellor of this University, I invite you to go through the programmes we currently offer. Whether you are looking to complete a degree, certificate or diploma program, or simply want to give in at last to that urge for higher education for the first time, we will be happy to assist you. The committed men and women who form our faculty are at your service.

We are set on a course to be ‘the institution of choice’ for open, distance and online education. We intend to get there by providing exceptional service to our learners.

We will be happy to serve you and your learning needs as you forge ahead in your career.



**Approvals,  
Accreditations,  
Memberships**

## Approvals, Accreditations, Memberships

01



University Grants  
Commission (UGC)

02



NAAC Accredited

03



Association of Indian  
Universities

04



International  
Association of  
Universities

05



All India Council of  
Technical Education

06



World Education  
Services

07



Association of  
Commonwealth  
Universities

08



IGNOU  
The People's University

09



Salesian Institutions of  
Higher Education

The background features three overlapping circles in various shades of green. One circle is a medium green, another is a darker green, and the third is a lighter green. They overlap in a way that creates a sense of depth and movement, with the circles partially obscuring each other.

# **INTERNATIONAL COLLABORATION**

## INTERNATIONAL COLLABORATION

01



02



03



04



05



06



# OUR PROGRAMME

- Bachelor of Business  
Administration (Online BBA)
- Master of Business  
Administration (Online MBA)
- Master of Computer  
Application (Online MCA)

# BACHELOR OF BUSINESS ADMINISTRATION (ONLINE BBA)

The Online Bachelor of Business Administration (BBA) from Assam Don Bosco University (ADBU) is a 3-year undergraduate degree program designed for students who aspire to succeed in the dynamic world of business and management.

This program offers a strong foundation in core business areas such as Marketing, Finance, Human Resource Management, Entrepreneurship, and Artificial Intelligence. It helps students develop managerial skills, leadership qualities, and practical business knowledge needed for today's competitive job market.

With a 100% online learning format, students can study from anywhere in India or abroad, making it perfect for fresh graduates, working professionals, and learners who want flexibility without compromising on quality education.

## 🍀 Program Duration

The course is made up of 6 semesters, which may be completed within a minimum duration of 3 years and a maximum duration of 5 years.

## 🍀 Eligibility

### **Indian Student:**

A pass in 10+2 or equivalent examination in any stream from a recognized board.

### **International Student**

Completion of 12 years of schooling or an equivalent qualification from a recognized board or institution.

## Areas of Specialization



 **Marketing Management**



 **Finance Management**



 **Human Resource Management**



 **Entrepreneurship**



 **Artificial Intelligence**

# Course Structure

## Semester 01

Course	Credit
Management Concepts and Practices	4
Fundamentals of Financial Accounting	4
Business Economics	4
Communicative English	2
Entrepreneurship Principles and Practices	4
Understanding India	1
Environmental Studies	1
Total Credits	20

## Semester 03

Course	Credit
Principles of Marketing	4
Fundamentals of Human Resource Management	4
Introduction to Financial Management	4
Emotional Intelligence	3
Managerial Communication	2
Minor Internship	3
Total Credits	20

## Semester 02

Course	Credit
Ethics, Values and Corporate Social Responsibility	3
Marketing Research	4
Indian Economy	3
Basics of Quantitative Techniques	4
Organizational Behaviour	3
Computer Fundamentals	1
Service-Learning Project	2
Total Credits	20

## Semester 04

Course	Credit
Personal Financial Planning	5
Consumer Behaviour	5
Business Mathematics and Statistics for Decision Making	4
Elective I	4
English	2
Total Credits	20

**Semester 05**

Course	Credit
Business Decision Analysis	5
Corporate Governance and Professional Ethics	5
Production and Operations Management	4
Elective II	4
Internship	2
Total Credits	20

**Semester 06**

Course	Credit
Business Policy and Strategic Management	4
Financial Markets and Institutions	4
Corporate and Business Law	4
Minor Project – I	4
Elective III	4
Total Credits	20

**Total Credits: 120**

# MASTER OF BUSINESS ADMINISTRATION (ONLINE MBA)

The Online Master of Business Administration (MBA) from Assam Don Bosco University (ADBU) is a 2-year postgraduate program designed for graduates and working professionals who want to grow into leadership and management roles without taking a break from their careers.

The program offers in-depth knowledge of modern business practices, strategic thinking, leadership, and decision-making skills. With industry-focused learning and real-world case studies, students gain the confidence and competence required to succeed in today's competitive corporate environment.

Delivered in 100% online mode, the Online MBA allows learners to study anytime, anywhere, making it ideal for professionals, entrepreneurs, and fresh graduates seeking flexibility alongside academic excellence.

## 🍀 Program Duration

The course is made up of 4 semesters which may be completed within a minimum duration of 2 years and a maximum duration of 4 years.

## 🍀 Eligibility

### **Indian Student:**

A graduate in any stream from a recognised University.

### **International Student**

A Bachelor's degree in any stream from a recognised University, **OR** an **Equivalent of 15 years of education**

## Areas of Specialization



**Project  
Management**



**Supply Chain  
Management**



**Operations  
Management**



**Human Resource  
Management**



**Finance  
Management**



**Marketing  
Management**

# Course Structure

## Semester 01

Course	Credit
Principles of Management	4
Managerial Economics	3
Managerial Communication	3
Marketing Management	4
Business Ethics and CSR	3
Financial Accounting	3
Total Credits	20

## Semester 02

Course	Credit
Financial Management	4
Quantitative Methods	4
Entrepreneurship Development	3
Market Research	3
Human Resource Management	3
Organizational Behaviour	3
Total Credits	20

## Semester 03

Course	Credit
Core-1 Minor Project	2
Core -2: Operations Management	3
Core -3: Startup Management (SM)	3
Elective 1	4
Elective 2	4
Elective 3	4
Elective 4	4
Total Credits	24

## Semester 04

Course	Credit
Core-3: Research Project/ Dissertation	3
Core-4: Business Policy and Strategic Management	3
Elective 6	4
Elective 7	4
Elective 8	4
Elective 9	4
SEC: Skill Enhancement Course: Computer Applications in Business	3
Total Credits	25

**Total Credits: 89**

# MASTER OF COMPUTER APPLICATION (ONLINE MCA)

The Online Master of Computer Applications (MCA) from Assam Don Bosco University (ADBU) is a 3-year postgraduate program designed for students and working professionals who want to build future-ready skills in Artificial Intelligence & Machine Learning and Data Science.

This program offers in-depth learning in computer applications, software development, AI & ML, data analytics, and emerging technologies. It focuses on hands-on learning, problem-solving, and practical exposure, helping learners gain the technical expertise required in today's digital world.

With a 100% online learning format, students can study anytime, anywhere, making it ideal for those who want to balance education with work or personal commitments.

## Program Duration

The course is made up of 4 semesters which may be completed within a minimum duration of 2 years and a maximum duration of 4 years.

## Eligibility

### **Indian Student**

Graduate Degree in Computer/IT Field

- BCA, BIT, BE/B.Tech, AMIE, B.Sc (Computer Science), or B.Sc (Information Technology) from a recognised University.

### Graduate Degree in Any Discipline with IT Background

- A Bachelor's degree in any discipline with Computer Science / Information Technology as a subject at the 10+2 or graduation level.

### Graduate Degree with Professional Experience/Training

- A Bachelor's degree in any discipline with either experience in the IT industry or vocational/professional education in Computer Science / IT.

### Graduate Degree with Bridge Course (University Provision)

- A Bachelor's degree in any discipline, along with successful completion of the Bridge Course offered by ADBU, to meet the minimum eligibility requirements.

## International Students

### Graduate Degree in Any Discipline with IT Background

- A Bachelor's degree in any discipline with Computer Science / Information Technology as a subject at the 10+2 or graduation level, OR an equivalent of 15 years of education

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### Graduate Degree with Professional Experience/Training

- A Bachelor's degree in any discipline with either experience in the IT industry or vocational/professional education in Computer Science / IT OR an equivalent of 15 years of education

•

### Graduate Degree with Bridge Course (University Provision)

- A Bachelor's degree in any discipline, along with successful completion of the Bridge Course offered by ADBU, to meet the minimum eligibility requirements.  
OR an equivalent of 15 years of education

## Areas of Specialization



 **Artificial Intelligence  
& Machine Learning**

 **Data Science**



# Course Structure

## Semester 01

Course	Credit
Mathematical Foundation for Computer Science	4
Theory of Computation	4
Operating Systems	4
Data Structures and Algorithms	4
Programming Through Java	4
Operating Systems Lab	2
Data Structures and Algorithms Lab	2
Programming Through Java Lab	2
Total Credits	26

## Semester 02

Course	Credit
Software Engineering	4
Data Communication and Computer Networks	4
Advanced Database Management Systems	4
Internet Technology and Applications	4
Sensor Networks and Internet of Things	3
Data Communication and Computer Networks Lab	2
Internet Technology and Applications Lab	2
Advanced Database Management Systems Lab	2
<b>Mandatory</b> - Service Learning/Community Engagement	NC
Total Credits	25

**Semester 03**

Course	Credit
Cyber Law and IT Security	4
Machine Learning	4
Enterprise Resource Planning	4
Research Methodology and IPR	2
<b>ELECTIVE-I</b>	4
<b>ELECTIVE-II</b>	4
Data Communication and Computer Networks Lab	2
Minor Project	5
Total Credits	29

**Semester 04**

Major Project	18
<b>ELECTIVE-III</b>	2
Total Credits	20

**Specialization**

Artificial Intelligence & Machine Learning (AI & ML)
Data Science

**Total Credits: 100**



# **Admissions Process**



At Assam Don Bosco University, we welcome students who are eager to grow, explore, and achieve excellence. Our admissions process is designed to ensure that every applicant is given a fair opportunity to showcase their potential.

## How to Apply



### **01** Fill Your Application

Complete your application on or before 14th October 2025

Complete the online application form available on our website:  
[www.dbuniversity.ac.in/dbucdoe](http://www.dbuniversity.ac.in/dbucdoe)



### **02** Prepare Required Documents

- Academic transcripts from the past years.
- KYC Documents
- Passport size photograph



### **03** Pay Fees

Make a payment of your selected programme



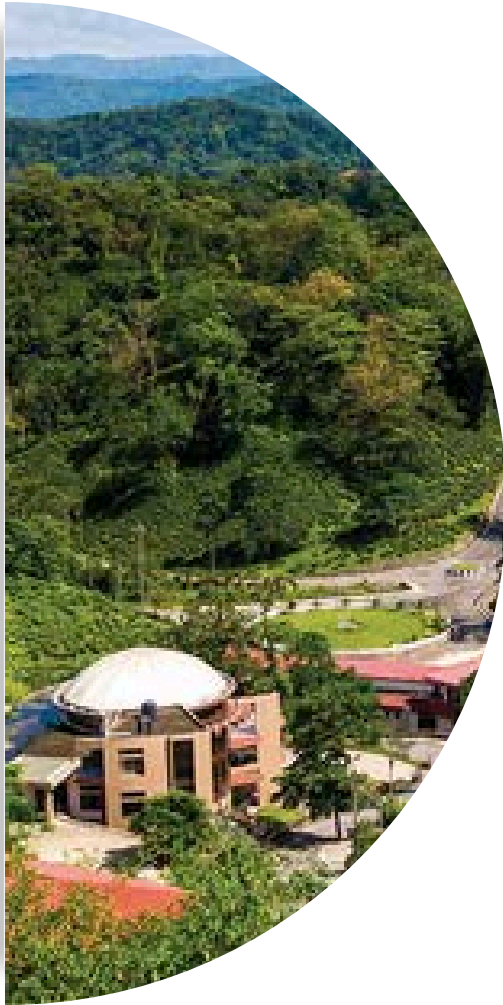
### **04** Submit your application

After submitting your fees, submit your application for approval



# Contact Information

Get in Touch with Us



## **Contact Us**

We're here to answer your questions and guide you through the journey of joining Assam Don Bosco University. Whether you're a prospective student, a parent, or a partner, feel free to reach out to us.

### **Contact Information**



**Email**

[admissions@code.dbuniversity.ac.in](mailto:admissions@code.dbuniversity.ac.in)



**Website**

**[www.dbuniversity.ac.in/dbucdoe](http://www.dbuniversity.ac.in/dbucdoe)**

### **Office Information**

#### **Assam Don Bosco University**

Tapesia Gardens,  
Kamarkuchi, Sonapur,  
Tepesia, Assam - 782402



Centre for Distance &  
Online Education

**ASSAM  
DON BOSCO  
UNIVERSITY**

## **Your Pathway to Global Excellence**

Thank you for exploring Assam Don Bosco University.  
We look forward to welcoming you to our vibrant  
community where excellence meets opportunity.