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**	Girijananda Chowdhury Institute of
338	GIMT Management and Technology, Guwahati *
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33	This is to certify that Shri/ Smti Pankej Rr. Sharma
33	Roll No
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**	eading to the Degree of Master of Business Administration (MBA) of Gauhati University in
8	20.13 securing CGPA of
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**	As a student of this college his/ her conduct and character were found to be
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**	Date: 01-10-2013 GIMT, Guwahati- 781017 **********************************
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The following are the grades obtained by ATI PANKAY KUMAR SHARMA SAUHATI UNIVERSITY CAUHATI UNIVERSITY CAUHA

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PhD-Form 7 Assam Science and Technology University

1. Name, Roll No. and ABC ID of the Candidate:

Pankaj Kr Sharma / 191440013005 / 396245020695

Department:

Management

Recognized Institute/Coflege/School/Centre:

Assam Institute of Management

Roll No./Registration No.:

191440013005 / 101314419

Date of Admission/Enrolment in Ph.D:

23/05/2019

Total number of semesters completed:

Thesis Submission Form

Total number of courses and credits prescribed:

4 Courses - Total 12 Credits

8. Total number of courses and credits completed:

4 Courses - Total 12 Credits

9. Date of Submission of the Plan of Research (PoR):

25th May, 2022

10. Approved Title of Thesis:

"A MARKET ETHNOGRAPHY STUDY ON SELECTED COMMUNITIES OF ASSAM WITH RESPECT TO PERCEPTION TOWARDS COMMUNICATION MEDIA, BRANDS, AND ORIENTATION TOWARDS BUSINESS ETHICS*

11. Any IPR involved in the thesis:

NO

12. Address for correspondence of the candidate:

House No-5, Bye-lane 15, Bakul Path, Ganesh Nagar, Basistha, Guwahati-781029

13. Email ID of the candidate:

pankaj11246@gmail.com

14. Mobile/Telephone No. of the candidate:

8638552898 / 9864111246

Signature of candidate: Pankaj Sharma

Date: 15.07. 2024

Recommendations:

Certificate of having completed a course of study for Ph.D

I/We hereby certify that the candidate named above is a registered student of Assam Science and Technology University. He has already completed the prescribed course work and presented his presubmission seminar in accordance with the Regulation under supervision of the undersigned.

Name of Supervisor: Dr. Shazeed Ahmed

Forwarded by:

Head of the Concerned Department

Date 15/2/24

Dean (Academics) Assam Institute of Management Guwahati

Head of the Recognized Institute/College/School/Centre

Director-In-Charge Assam Institute of Management Guwahati



Assam Science and Technology University

Similarity Test Report

Having gone through the report from DrillBit in respect of authenticity and anti-plagiarism compliance of Ph.D. dissertation, and having completed the finding with the candidate's text, the undersigned is satisfied that the similarity percentage in respect of the Ph.D. thesis of Pankaj Kumar Sharma (Roll No 191440013005) is within acceptable limits, and recommends that the candidate be allowed to submit her thesis.

Date. 15-01-2024
Signature of Supervisor: Sheped Ahmed
Name & Designation (along with Affiliation):
Dr. Shazeed Ahmed, Assistant Professor
Assam Institute of Management

Affiliated to Assam Science and Technology University

Signature of Co-supervisor: N/A
Name & Designation (along with Affiliation):

Recommended by

Date: 19-07-2024

Chairperson, DRC, Department of Management

Signature of Chairperson, DRC:.

Name & Designation: Dr. Sanjib Raj, Director i/c, Assam Institute of Management

Director-In-Charge Assam Institute of Management Guwahati